

# An MBA Program that "Goes Where You Go"

Benefit from an adult-centered approach to education and a degree program you can take with you.

Have your educational goals been nudged aside by busy schedules and ever-changing commitments? Metropolitan State University offers the ideal solution: a fully accredited Master of Business Administration (MBA) program that enables you to take courses in the classroom, online, or a convenient combination of the two.

"This is a graduate program that goes where you go," says Gary Seiler, dean of the College of Management. "The online platform follows you when you travel, if you are relocated, or when you are simply too busy to get to a classroom."

Metropolitan State's MBA program is not only portable; it's also flexible, challenging and professional. "All MBA programs teach theory, but we'll teach you how to use that theory strategically," says Carol Bormann Young, director of Graduate Programs College of Management.

For example, students in the Marketing concentration might use consumer behavior theories to develop a more effective integrated marketing communications strategy. Students in

***"The online platform follows you when you travel, if you are relocated, or when you are simply too busy to get to a classroom."***

the Management Information Systems sequence might build competitive advantage through streamlined analysis and knowledge creation.

### **Professional Knowledge**

With an average class size of just 18, students develop close associations with their instructors and with each other.

"The diversity of our students provides a rich learning environment, both in the classroom and out," notes Young. "We are not talking about just the traditional demographics of race and economic background, but about a mix of people who come from a wide array of professional and personal experiences. When you have such a medley of world views, everyone benefits."

Metropolitan State prides itself in providing working adults with access to education that encourages them to grow professionally.

"Students in Metropolitan State's MBA program can get a private school education at public school cost," adds Seiler. "Because of our multi-faceted delivery system, the opportunities here are almost limitless for busy working professionals who want to advance their careers."

Metropolitan  
State University



Conveniently located in downtown Minneapolis and "virtually" everywhere else in the world.

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# WIU

WEBBER  
INTERNATIONAL  
UNIVERSITY



"We attended Webber because we wanted to be known by our names, not as numbers. We have smaller classes, which allow for challenging and interactive learning. Most importantly, we're receiving individualized career guidance."

**Babson Park, FL**

**Educating Now!** 

## WEBBER INTERNATIONAL UNIVERSITY

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*Princeton Review, 2007*

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## Webber International University is in your future

About you:

### YOUR FUTURE IS SERIOUS BUSINESS

In the lightning-paced whirl of boardrooms, presentations, sales calls and strategy sessions, savvy college grads blow away the competition and catch the boss's eye.

Who we'd like to meet:

Fun, smart, ambitious students seeking a quality education.

### WIU's Friends:

WIU has **650** friends

Smart



Ambitious



Talented



Driven



Dedicated



Intelligent



Successful



Accomplished



### WIU's Comments:

"There are a lot of schools to choose from. But if you want one-on-one experience that builds the skills and confidence you need to hit the business world in full stride, then Webber International University should be your first choice," says Julie Ragans, Director of Admissions.

"What we do in the classroom has practical applications," adds Ragans. "Teamwork, presentations and hands-on learning from professors who are experts in their field form the cornerstone of the Webber experience. And when we say professors, we mean it. You'll never find a teaching assistant running a class."

With students from more than 20 states and 35 countries, the Webber experience is rich with diversity. While securely nestled in Babson Park, Webber is close to Tampa and Orlando. So take your pick: International Mall or Mall at Millenia? Ybor City or City Walk?

Webber participates in the Florida Bright Futures scholarship program and the Florida Prepaid College Program. More than 90 percent of students receive financial aid.

"There's always a future in business," says Ragans, "whether you're interested in marketing, sports management, pre-law or IT. Exciting challenges are waiting for women who understand that the business world is moving faster every day.

"Women cracked the glass ceiling, moving into corner offices and boardrooms long ago. The next generation will shatter it completely."





# NYC style

**“Nazareth has a small-school atmosphere**—an ideal setting for me to learn in—with opportunities that are even better than what many large nursing schools have to offer.

**“In Budapest, there was a huge language barrier,** especially with the patients. But by teaching me how to communicate more simply and in different ways, **Naz’s Transcultural Nursing Program really helped me develop my cultural diversity skills** and my cross-cultural confidence.

“These are skills I now use every day as a nurse, and **I’m truly grateful that Nazareth not only prepared me for a career in nursing,** but also gave me the confidence to face just about any challenge.”

**Courtney Greene, RN, BSN**

Studied in Budapest, Hungary, January–May 2008; graduated, May 2008

**Current position:**

Cardiovascular Intensive Care Unit, Strong Memorial Hospital

To learn more  
about Nazareth  
College, visit  
[www.naz.edu](http://www.naz.edu)

Discover your  
compassion.  
Discover your  
ambition.  
Discover the world.

**R**eady to explore one of the most challenging, steady-paying, and secure professions? Nazareth College prepares students for a career in nursing, and offers a unique perspective on the world of health care through its Transcultural Nursing Program.

With this global program, **you’ll learn the importance and intricacies of observation** in addition to acquiring clinical knowledge. “Transcultural Nursing aims to promote culturally appropriate—and culturally sensitive—care to all people,” says Dr. Marie O’Toole, chair and professor of nursing at Nazareth College.

**Students can spend a semester in Finland and Hungary, or can participate in short term study abroad programs** where Nazareth has collaborative agreements with schools. “For many students, it’s the first time they’re part of a minority population. They begin to understand what it’s like to try to function without understanding the language, and how difficult it can be to navigate a system that they didn’t grow up in,” says Dr. O’Toole.

When Nazareth students return and graduate, **they care for their patients with deeper compassion** and opportunities abound.

“The long-term job prospects are good. There’s strong demand worldwide, and a variety of options offer flexibility as part of a rewarding career,” says Dr. O’Toole. **“Over the past five or ten years, the paychecks have improved dramatically.** And while the emotional paycheck you earn by helping people is hard to calculate, it’s just as rewarding.”

Nazareth  
COLLEGE

Department of Nursing  
4245 EAST AVENUE  
ROCHESTER, NY 14618  
585-389-2525 | [www.naz.edu](http://www.naz.edu)

## a fashionable future

do the details of how your favorite dress got from a designer's studio to your closet fascinate you?



# LIM

LABORATORY INSTITUTE OF MERCHANDISING

The College for the Business of Fashion

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## get a step ahead!

**Y**ou don't have to wait until college to find out what the business of fashion is all about. LIM offers Saturday and summer courses for high school students in grades 10-12. Fashion Show Production, Magazines, Buying, and Styling are among the topics you can explore through these mini-sessions. So when you do go to college, you'll be a step ahead!

## majors:

- *Fashion Merchandising*
- *Marketing*
- *Management*
- *Visual Merchandising*

LIM OFFERS BOTH BACHELOR'S AND ASSOCIATE'S DEGREES.

**CONTACT LIM NOW TO BEGIN YOUR FUTURE IN FASHION!**

**W**hen you think about fashion, do you go beyond thinking about the design itself? Do you think about how to intrigue consumers, how your favorite store dresses its windows, or who's behind the scenes at a runway show? Then you should check out LIM "The College for the Business of Fashion."

"Great careers in fashion and visual merchandising, marketing, and management exist," says LIM President Elizabeth S. Marcuse. "At LIM, we give students hands-on experience, so they really get to know the fashion industry."

Three internships are required for graduation, giving students real work experience. Many students also go behind the scenes during Fashion Week and assist in trunk shows, special events, and Market Weeks, where buyers come to choose new looks for their boutiques.

"You'll experience the industry up close, where the practical makes the creative come alive," President Marcuse says. "Internships provide an important bridge from the classroom to the real world."

### college to career

LIM's midtown Manhattan location puts students at the center of the media, fashion, arts, and design worlds. Not only does this offer prized internships and work-study opportunities, but it also exposes students to top professionals on a more intimate basis. Fashion industry leaders regularly give guest lectures on topics ranging from cosmetics to trend spotting, and field trips are an integral part of LIM's curriculum.

LIM has been grooming the elite business corps of the fashion industry since 1939, and more than 90 percent of LIM students are working in their field within six months of graduation.

"LIM is very focused, very specialized," President Marcuse remarks. "For the right student, we're the perfect fit. When you graduate from LIM, you not only have a degree, but a résumé as well."





# color and style your world

In the fast-paced, ever-changing world of hairstyling, excellence never goes out of fashion.

If style is your passion, TONI&GUY Hairdressing Academy puts you on the fast track to the world of beauty. At TONI&GUY Hairdressing Academy, you'll build a foundation of styling excellence that will give your clients the looks they will love.

TONI&GUY's specialized curriculum focuses on cutting, styling, and color, giving students skill levels that move them quickly from student to stylist.

"The dispensary is run by the students," says Michael "Mike" Smith, owner of the two TONI&GUY Hairdressing Academy locations in Arizona. "They mix their own color—a tremendous advantage many students don't fully appreciate until they're out in the industry working alongside people who are still learning what our graduates mastered at TONI&GUY Hairdressing Academy."

The Academy's student stylists are popular with clients from upscale surrounding communities, giving students the skills and confidence to work in prestigious salons after graduation.

Many leading-edge salons offer exciting demonstrations. When they spot talent, they're not shy about making an offer.

"We have no trouble placing graduates in top salons locally and around the world," Mike assures. "Our students are in very high demand."

## Hands-on Experience

TONI&GUY Hairdressing Academy is run like a family business. Input from students and clients is carefully considered. "We encourage all of our prospective students to come in for a complimentary service. This gives the prospective students an opportunity to spend valuable time with a student stylist who will be able to share their experience at Toni&Guy Hairdressing Academy and allow the prospective students to get all of their questions answered," Mike says.

TONI&GUY Hairdressing Academy is a place for excellence in education. With fewer than 25 students per class, you'll get the hands-on experience you need, and the attention you deserve.

"Our success is based on our students' success," says Mike.

**TONI&GUY**  
HAIRDRESSING ACADEMY

Classes are held Tuesday through Saturday, from 8-3:30, and a new 11-month session starts every seven weeks. Call TONI&GUY today to launch your stylish career.

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The stars walk the red carpet  
dressed in designs by FIDM Grads!

# Give the World a Makeover

Design by student  
Chelsea Titzer on  
the runway at FIDM's  
DEBUT Fashion Show



Entry area at FIDM's new San Diego campus

**W**ant to plug into a network that includes Nick Verreos of Bravo's **Project Runway** and **Juicy Couture** Co-Founder Pamela Levy? Check out **FIDM/The Fashion Institute of Design & Merchandising**. That "wow" factor may be in your future!

Boasting a roster of Oscar® and Emmy® winning graduates, **FIDM** is the launching pad for careers that range from buyers for the hottest stores to creators of award-winning movie trailers.

Linked to a network of more than 35,000 alumni, **FIDM** Students have opportunities others only dream about. "Alumni hire a lot of our students—before and after they graduate," says Lisa Kloetzli, spokesperson for **FIDM**. "Our students have the training the industry seeks."

## Education in Motion

At **FIDM**, you might find yourself sifting through fabric swatches with student Lauren Conrad from MTV's **The Hills** or taking a class taught by **Nick Verreos**.

"**FIDM** Students are mentored by people who make a living in the world our students aspire to be in," says Lisa. "We are always in motion here. That's essential in this business."

**FIDM** San Diego students are pumped about the upcoming move to a new campus with twice the space, state-of-the-art technology, and absolutely no limits on imagination. **Be there!** Get an eyeful at [www.fidm.edu](http://www.fidm.edu) or claim your spot for November's "DEBUT 2008 Runway Show" in San Diego.



FIDM's main campus in Los Angeles

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Institute of Design  
& Merchandising

**FIDM**



# Raising the Bar

*Mercer Law School's  
innovative curriculum  
prepares skilled and  
effective lawyers*

“The Woodruff Curriculum put us at the forefront of change among law schools,” says David Ritchie, an associate professor of law at Mercer University. “We continue our commitment to the innovation and professionalism that inspired that change.”

This breakthrough curriculum, launched more than 15 years ago, is now a model for other law schools around the country.

The Woodruff Curriculum integrates knowledge and practice, with a focus on professionalism, communication skills, and public service. The only law school in the United States offering a Certificate in Legal Writing, Mercer is consistently ranked among the top programs in the country.

“Legal writing is at the heart of the curriculum,” says Professor Ritchie.

“Most students have six full semesters of varying types of communication and analysis, giving them a robust skill set for entering the work force.”

Legal writing also serves as the underpinning to the other pillars of Mercer’s ground-breaking Woodruff Curriculum: Professionalism and Public Service.

“Professionalism defines what it means to be a good lawyer,” says Professor Pat Longan, who holds the William Augustus Bootle Chair in Ethics at Mercer. “Students come here not just to study the law, but also to learn what is expected of them as members of the legal profession. They learn to incorporate the values of professionalism into their work ethic and then how to live up to that commitment in the real world.”

In the Public Interest Practicum, students gain real-world experience with lawyers and judges. They assimilate the core values of professionalism—competence, fidelity to their client, fidelity to the law and its institutions, civility, and service—into their legal practice.

“Our principal goal is to internalize professionalism,” says Tim Floyd, professor of law, and director of the Law and Public Service Program at Mercer. “We want students to develop their own professional identity: one in which being a lawyer lives up to their own core values and to the values of the legal profession.”

Mercer University's dedicated faculty members: (l to r)  
David Ritchie, Tim Floyd, and Pat Longan



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